"Failure is the mother of success."
- Chinese Proverb
Class Agenda

• Announcements
• Michelle Walker
• Getting an A in PAF 101
• Slide Competition
• Module 1 Questions and Advice
• TPE Debriefing
• Leadership & Community Service
• Find a family & Build a network
• Plan The Big Event- SU’S Largest Student Ran Day of Community Service
• Commitment Includes: Full academic year, 2 meetings a week (*Fall & Spring Differ*)

• Application Process:
  • 9/14- Applications Due Online
  • 9/16- Group Interviews
  • 9/17- Individual Interviews

• Follow [@OrangeSeeds44](https://twitter.com/OrangeSeeds44) for direct link, more info, and updates
Absent Policy

• If you are absent from class, you are still responsible for any homework due.

• Check the last slide from the lecture you missed for upcoming assignments.

• If you’re not here on the day a paper is due, hand it in before it is due in Maxwell 102 if you don’t want it to be late.

• Email your TA if you’re going to be absent.
Lunch with Coplin

• Monday, Wednesday from 11:00 to 11:30
• Email me to determine which day
• Meet me at 11:00 in Maxwell 102
• You pay for your own lunch
• We can talk about anything

• Other Office Hours arranged through email only: M: 9:00-11:00 & 3:45-4:45; W: 9:00-11:00; F: 4:00-5:00 during semester.
Competition Points

Winners

Losers

As of 09/13/2017

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Better Grades Through Extra Credit

- Total Points from Modules: 650

- Extra Credit Options
  - 15 from speakers and giving blood (outside class)
  - On average, 30 from competition (in-class)

- Example:
  Lost 120 points total on modules = 530 = B-
  But gain 45 extra credit points = 575 = B+
Community Service

- 5 Hour Requirement
- Prospective e-mail to TA due 10/11
- Final Community Service Form due 12/4
- More information on the [PAF 101 Website](#)
Michelle Walker

• Director, Community Programs
102 Maxwell Hall
Email: mawalker@Maxwell.syr.edu
PAF 110: Practicum in Public Policy

• Class meets 5 times throughout the semester – 9/19, 10/10, 10/24, 11/14, 12/5
• 35 hour community service requirement
• Opportunities include: food kitchens, senior citizen homes, working with youth, or create your own
• Enroll ASAP
Wilson Park

• Youth Center located behind Brewster-Boland
• Programs include Tutoring, Tech Center, Financial Planning and learning about the Environment
• Must contact Rodney Reynoso to sign up (can’t just go on your own) at rreynoso@syr.edu
Volunteer Recruitment

• Students with good volunteer opportunities should recruit other PAF 101 students
New York Spring Semester Internship

- NOW Recruiting for Spring 2018
- Must have applied for financial aid
- MUST have completed PAF 101 (and do well)
- Should be a Junior or a Sophomore with Junior Standing
- Spend a semester in NYC
- Email Michelle at mawalker@Maxwell.syr.edu
WHO
HAS THE
BEST SIGN?
Disqualified: Get no extra credit points

• Group 2: LATE
• Group 6: YOU CAN’T SEND A PDF... READ DIRECTIONS
AND HERE’S THE REAL COMPETITION…

One rep from each group please come up to the stage
Odd numbers left of Coplin
Even numbers right of Coplin
GROUP 1: “The Coplinites”

Hanna Yacubov
Sophomore, Undeclared
Whitman Major

Naomi Fecher-Davis
Sophomore, Undeclared Major

Skye Choe
Sophomore, Psychology Major

Drake Porter
Sophomore, Undecided

Kate Alexis Abogado
Freshman, Psychology Major

Erin Gavle
Sophomore, Newspaper Online Journalism Major

Nora Kingman
Freshman, Elementary & Special Education Major

Jennifer Min

Isabel Shnayderman
GROUP #3: COPLIN’S CA$HIERS

Kallan Arkeder, Alison Canaras, Nate Chong, Sarah Kretschmer, Charlie Moreno, Hanna Quigley, Joe Silvestri, Sophia Welch, and Zeke Wilson

We ❤ Ben Franklin

“You may delay, but time will not.” –Ben Franklin
Group # 4

“Menace to Sobriety”
PAF 101- Group # 5

“Alternate PAFways”

Rosa Cleary, Justine Murray, Braden Racey, Evan Cibelli, Venkata M Gogineni, Anna Azallion, Alexander Ladao, and Zachary Stern
7 tips for Success In PAF 101

1. To COPE(lin) with the workload, improve your time management with schedules and leaving time for editing.
2. To fit the BILL of an A student, go to office hours and staple the receipt to your modules.
3. The PAF to success is lined with printing your modules 1-sided.
4. Look up the 101 on success via newsletters on the PAF 101 Website.
5. The policy behind success? The less ink the better.
6. To do (max)well, make sure you always use APA citations.
7. CITE THE “D-O”? IT’S GOTTA GO!
A Fake I.D. for the Realest Teacher Out There

Group 8- Médora Benson, Paul Nguye Cong Duc, Philip Davoli, Tighe Gugerty, Maggy Haggerty, Helen Tang, Louisa Williams

*insert a quote by an Ancient Chinese Proverb*

THE GR8TS

*gives extra credit to every group, BUT group 8*

smh man what did we ever do to you”

“I don’t profess knowledge”

“Why are we learning Chaucer?”

!!!10 SKILLS!!!!

Books

- 25 Ways to Make College Pay Off: Advice for Anxious Parents from a Professor Who’s Seen It All
- 10 Things Employers Want You to Learn in College (Tenspeed Press)
- The Maxwell Manual for Good Citizenship: Public Policy Skills in Action
Group #9
Group Name: “Do this or lose 5 points”
Group Members: Kyle Rosenblum, Bridget Hagerty, Latisha Robinson, Tyler Woods, Sam O’Connell, Jackson Delmarsh, Sarah Tapia, Joann Li, & Alejandro Herebia
“Any fool can criticize, condemn, and complain- and most fools do”

- Ben Franklin

Group 10: Isaiah Weprin, Andres Rosero, Haley Bigando, Eduardo Ody Nedel, Tao Tian, Junpeng Liang, Megan Hildenbrand, Mollie Dreskin
Cop-lin’s prisoners

Group #11

Bobbi Hochberg, Colby Yablon, Joe Ogeka, Reilly Duffy, Ricky Tibbetts, Sammi Branshaw, Alex Rouhandeh
“The function of education is to teach one to think intensively and to think critically. Intelligence plus character- that is the goal of true education.”

- Martin Luther King, Jr.
In an interview, Newt Gingrich accused Megyn Kelly of being more interested in sex than public policy. Then Kelly explained that everyone is more interested in sex than public policy.

COPING WITH COPLIN

• Danny Emerman
• Margot Cammon
• Christopher Oromgi
• Jake Udoff
• Harshal Nanavati
• Lucy Totino
• Adam Rubinstein
• Yang Hu
Coplin’s Cadets
~We Do Good~

P.S. Don’t cut up this ID

Group 14: Kristen Cardenas, Yigit Eyuboglu, Rongfei Jiang, James Mack, Hunter Nowak, Sowoon Park, Kyra Russo, Liam Trebilcock
Will all of the work get in the way of our relationship with Bill?

Bill
Syracuse, 1 mile away

I enjoy long walks on the beach, directing the undergraduate public affairs program, and giving my students much more work than necessary for any class ever.
The Dopelins

Group 16:
Wenxuan Peng, Melanie Salazar, Kim Castoro, Christian Pilarski, Jake Konwiser, Paige Kelly, Jessica Mastorides, Mark Frega
Coplin’s Cowboys

Do Good, Partner!

Juliannah
Steven
Tyler
Max
JP
Anyi
Sloane
Zoë
Nicolas
The Policy Busters

Glen Wolyer
Daniel Scott
Cheng Chen
Yitian Gao
Abdulmohsen Khaid
Natan Mengistu
Mikhail Pleschinski

Group 18
PPE (Public Policy Enforcement)
Group 19 - James Smyth, Fey George-Taylor, Daniela Garcia, Mckinley Polla, Steph Millan, John Kimm

DRIVER LICENSE

DI: 37549837
Iss: 8/23/2011
DOB: 8/15/1990

Class: C
Exp: 08/15/2017

COPLIN
WILLIAM
200 EGGERS HALL
SYRACUSE, NY 13244

Restrictions: NONE
End: NONE
Hgt: 5-10
Sex: M
Eyes: BRO

DD: 796428437387287287931238973

Do Good and Do Well
APA Clarifications

• Use the APA Guidelines, link available in “Module 1” tab on PAF 101 site.

• Visit TA Office Hours

• Email your TA
Internal Citation Clarification

• If you have the online manual, instead of putting page or paragraph in your internal citations, just put “online”
The only FAQs you need to know right now are to

LOOK AT THE NEWSLETTER
AND MODULE FORMATTING
AND GRAMMAR GUIDELINES
UNDER RESOURCES
For want of a nail, a shoe was lost, for want of a shoe, an Empire was lost.

- STAPLE OR BINDER CLIP ONLY—NO PAPER CLIPS OR HAIR PINS-If not, can’t hand in
  - Which means at least 5 points will be lost
- DO THIS BEFORE YOU ENTER THE BUILDING!
- DON’T TRY MY OFFICE
Module One Questions

• Go to Maxwell 113 for help from any of the TA’s.

• TA Office hours are posted on the “TA’s” tab on the PAF 101 website and directly outside Maxwell 113.

• You can go to office hours any time for help from a TA.

• Your TA can’t answer any of your questions by email past 12:45pm the day before the paper is due.
Losing Organizational Points

• Missing deadline
• Not putting the cover sheet on the Module or putting it on the back
• Printing double-sided
• Unnecessary attachments
<table>
<thead>
<tr>
<th>Policy Proposal</th>
<th># of Groups</th>
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<tr>
<td>Birthday on SUID</td>
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<tr>
<td>DPS and enforcement in Dorms</td>
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<tr>
<td>Stricter Punishment</td>
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<tr>
<td>2 Forms of ID/ Enhanced Scanners</td>
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<tr>
<td>&quot;Open Door&quot; Policy</td>
<td>2</td>
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<tr>
<td>Point System</td>
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Format and Writing 4.68 out of 5.... More than a full point higher than last semester

Writing Suggestions—
• Buy Hit the Job Writing or Strunk and White, Elements of Style and use it
• Avoid long paragraphs
• THE LESS INK THE BETTER (BAD “in other collegiate establishments”)
• Use words correctly, not like “Our policy would improve SUs underage alcohol consumption”
• Avoid adverbs like “Group X firmly and vehemently stands or “huge” ....” Adjectives also suck
• NEVER USE THE WORD “utilize” for the rest of your entire life. What word should you use instead?
Example of a Wordy Sentence

• “Through the examination of the recommended policy in incidents and environments, it is determined that this policy is politically acceptable and feasible.”

• I fell asleep with my dog reading this one
More Horrible Wordy Writing

“The goal is to create an informative, edifying dialogue between students and administrators that goes beyond ineffective online alcohol education courses, and offers solutions that suit both the University and its underage student population.”

This is elitist BS
Subject: Should be a phrase and not a sentence. This is a subject of the memo.

Good: Underage consumption of alcohol at SU is too high.

EVIL: Almost 200 words talking about stuff as one group did under subject.
Clarity of Policy: 7.68 Out of 10... More than a full point lower than last semester

Bad: More than one specific policy
Bad: Did not stick to the policy throughout memo
Bad: Mandatory fine (but no indication for what or how made mandatory)

Good—Just the right amount of detail. E.g., put breathalyzers at the door

How do you know what is the right amount of detail—see next slide
Just the Right Amount of Detail

• Be Goldilocks
• Life is an aggregation problem
• It’s a judgment call
• For your modules, what’s the best principle?
Effectiveness: 5.63 out of 10... More than a full point lower than last semester

- **10 points: Justification of Effectiveness**

- **BAD:** Just restated the policy—harsher penalties will work.

- **Bad:** “Our recommended policy will help ameliorate the societal problem because it will reduce public drunkenness and property damage.”

- **BAD:** Off point: the policy will “foster more original thought” or “make better citizens”

- **Good:** Come up with an explanation like “fear of being caught will deter students”

- **Good:** Cited successful policy at another college

- **Good:** Cited a study showing policy worked
Feasibility: 4.84 out of 10

Justification of Feasibility

• **BAD:** “Likelihood is conceivable”

• **BAD:** “This policy has a probable chance of passing.”

• **BAD:** “The policy is feasible due to low cost”

• **BAD:** “This policy is feasible because it will work.”

• **Good:** “The policy is unlikely to be put into effect since it would cost SU money, and the Board of Trustees will be against it.”
Feasibility Requires Knowledge

- Freshman forum can not be used to implement anything
- SU School Board does not exist
- Syracuse Police Dept. on campus
- Store owners will check for SUID because SU tells them to.
- Feasible because it uses resources that already exist.
- Coordination between DPS and ORL is easy
- Always look for opposition and people who say they support but don’t
Effectiveness vs. Feasibility

• Separate them always

• What is effective is not always feasible, and visa versa

• There can be conflict and overlap between the two
Looking for multiple sources
Internal Cite & Reference: 2.74 Out of 5

References– center and not all caps
Many, many, many, many, many errors.
Overall Score

TOTAL POSSIBLE SCORE ............ (50)

Last Class: 35.00 (Spring 2017)

This Class: 35.26
What You Should Have Learned About Public Policy Analysis?

- Clearly define the problem
- Identify causes
- Develop policies aimed at the problem
- Think of effectiveness in terms of ameliorating problems
- Think of feasibility in terms of gaining support from powerful players
THE BIGGEST PIECES OF ADVICE

• Follow the %#$*$ing directions

• Read the %#$*$ing Textbook

• Save time to %#$*$ing edit and proof
The TPE simulates situations you will encounter in the REAL WORLD
Failing is necessary to success.

• “For the things we have to learn before we can do them, we learn by doing them!”
  Aristotle

• “Experience is a hard teacher because she gives the test first, the lessons afterwards.”
  Vernon Saunders
For Next Class

1. Module One Submitted by **12:45PM**
   If it is late, 5 points will be deducted for being late to class and 5 for late paper.
   
   Total loss—10 pts.

2. Put grading cover sheet on front of module, and staple or binder clip in the upper left hand corner before you enter the building.

3. Print out and bring Module Two for the next class if you want to be a winner