“We are what we repeatedly do. Excellence, then, is not an act, but a habit.”

~Aristotle
Class Agenda

- Announcements
- Dale Carnegie
- Quick overview of Chapter 6
- The Problem Solving Framework
- Assignment for Wednesday
Looking for a community service site??

Volunteer at Henninger High School!!!

To complete 5 hour requirement: E-mail Griffin your schedule at grtighe@syr.edu

To get more involved: E-mail Griffin what you specifically may want to do and a time to have a meeting
Why be a TA?

• Get 3 PAF credits
  • Interested Newhouse students see Erik
• Add a **killer** leadership position to your résumé
• Spend more quality time w/ Coplin
• Develop skillz
• Have fun

Must have 3.0 GPA & at least A- in PAF 101
**APPLICATION DUE 3/23** to taforcoplin@gmail.com

Interviews are March 27th, March 29th, and March 31st

Find application under the TA tab on the website
Fireside Chat - Featuring Kayla
## Competition Points

### Winners

As of 03/03/2017

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Looking for Extra Credit?

• There are many opportunities coming up for extra credit

• Check out this link
  https://www.maxwell.syr.edu/calendar.aspx

• Receive up to 15 points in extra credit

• Extra credit forms are found on PAF 101 site
Reminder About Spine of Mod. 3

• 5.1a Define the societal problem
• 5.3 Evidence of the problem
• 6.3 Policy to deal with the problem
Choosing a Specific Societal Problem

- Must be a **measurable** societal condition
- Must be at a local area
- Try to connect it to your community service or previous experience or contact
Introduction to 6.2

• Exercise 6.2: Finding Legislation on Your Topic

• Using http://www.govtrack.us, find a piece of federal legislation related to your topic area

• Use the New York State Website or New York State Assembly/Senate websites to find state legislation
6.2 Citations

- For legislation, use the Cornell University Guide:
  http://guides.library.cornell.edu/c.php?g=134360&p=880403

- Use the librarian lecture (M2L2) slides for additional information
About 6.3

• Propose a policy to ameliorate your societal problem in your local area

• Policy proposal can be federal, state or local but must discuss effectiveness for your local area

• Policies can be existing or proposed in other geographic locations

• Start by thinking about current policies
Policy Tool in 6.3

• Include the specific policy tool you will use selecting one of the options provided on the following page in the module at the end of the sentence
Policy Tools for 6.3

1. Direct Government Action
2. Economic and Social Regulation
3. Loan Guarantees and Direct Government Loans
4. Contracts
5. Vouchers
6. Grants
7. Taxes
About 6.4

- Identify a published source that helped you develop the policy
- Identify a player that helped you develop the policy
Quick Example of Module

• SEX
Sex Is A Very Important Variable

Oh! That explains the difference in our salaries...
Based on the slide I just provided, what is the societal problem?
In 2010 women who worked full time, year round, still only earned 77 percent of what men earned. The median earnings for women were $36,931 compared to $47,715 for men, and neither real median earnings nor the female-to-male earnings ratio have increased since 2009.

College-educated women earn 5 percent less the first year out of school than their male peers. Ten years later, even if they keep working on par with those men, the women earn 12 percent less.

Example of 5.1 & 5.3
Gender Wage Gap

5.1 Women make less money than men for the same job

5.3 Evidence of the Problem
1. Trend line showing wage differential between 2000-2009

2. According to National Averages in 2009 – for every dollar a man makes a woman with comparable skills in a similar position will only make 77 cents.
5.4 Causes

1. Discrimination by male elite
2. Historical lag
3. Male dominated jobs pay more
4. Demands of parenting break career patterns.
5.5 Existing policy

• Federal legislation: The Equal Pay Act of 1963
• Says employers cannot discriminate against their employees based on gender
Example of 5.6B Gender Wage Gap

5.6B Role of Interest Groups

- Child Care Council
- Organizations providing employment advice to displaced homemakers
Policies to deal with gender wage gap
PAF 101
LOOKING BACK AND GIVING BACK
Guest Speaker
One of the most valuable courses you will take

Here is what I learned and applied:

**Critical Thinking**
- HOW to think – not WHAT to think
- Dissecting newspaper articles – agenda & bias

**Skills/Learn by Doing**
- Knowledge is not power – having the Skills to APPLY knowledge is power

**Community Involvement**
- It’s not just about you
Class of ’85, Finance Major; took many Policy Studies courses and annoyed Professor Coplin (sometimes); ΣAM

Congressional Intern, Steven Solarz, Summer 1984

MBA – Emory University

Consulting Associate

Finance & M&A Manager; Investor Relations

VP Finance/Sr. Exec. – smaller firms through Fortune 1,000

Married (wife went to Duke), 2 teenage boys

Giving Back:
- Junior Achievement; Habitat for Humanity
- Syracuse Regional Council of Atl; $$$ to SU Scholarship fund
Skills = Keys to Success

While a base level of intelligence/smarts is needed skills and behaviors are the differentiators:

- Own it – No excuses
- Do it
- Communication – this includes listening
- Collaboration
- Critical Thinking ---Question the status quo
- Street Smarts & Book Smarts

*PAF 101 provides the foundation-just pay attention! (and eat something if you are hungry)*
Extra Credit Opportunity

• Come in next class with a typed question to ask the speaker
• If all of your group members bring in questions, you get one extra credit point!
• If any group member forgets, no extra credit, but no points are lost
• You have nothing to lose and everything to gain so DO IT
David Van Slyke

• Dean of Maxwell
• Professor for Public Administration and IR
• Ph.D. from University of Albany '99
Regrade Process

• Regrade form can be found on the PAF 101 website
  • https://paf101.expressions.syr.edu/module-2/
  • Carefully follow directions
For Next Class

• Complete Exercises 5.1-5.7 this week

• Work on the Trendline homework due on 3/8 (print and hand in)
  • Located under the module 3 tab on the website

• Regrades due next class